# Atharva Institute of Management Studies



(Approved by AICTE, DTE & Affiliated to University of Mumbai)

For more details visit: <a href="http://www.atharvaims.edu.in/conference.php">http://www.atharvaims.edu.in/conference.php</a>

### 14<sup>™</sup> ANNUAL CONCLAVE -2016 "TRANSFORMING INDIA"

#### **A Report**

14<sup>th</sup> Annual Conclave -2016 "Transforming India" started up with the lighting of lamp by Prof. NS Rajan & Dignitaries present and Ganpati Vandna.

The Event has three panel discussion. First panel discussion was on topic " **Start Up India**, **Stand Up India**", the panelist were Mr. Shishir Jain, Managing Director, CX Consultancy, Mr. Ankesh Kumar, Director, Product Management & Marketing, Emmerson Network Power Ms. Anupriya Nayyar, Creative Writer & Coach & the Moderator was Mr. Jacob Shetty, Director, International Centre for Culture & Education. They discussed the key changes taking place in the startup scenario of India. Discussion highlighted the ability of us Indians to innovate and encouraged all of us who have been sitting on the fence to start up and make a difference. Its time for the start up's in India to Stand Up and deliver.

Second Panel Discussion was on topic "Transformation through Ecommerce & Digitalization" the panelist were Mr. Vijayendran Venugopal, President, Alkem, Mr. Nishad Ramachandran, Sr. VP Digital Experience, Hansa C Equity,Mr. Arbind Kumar, Investment & Risk Management, Mr. Teji Singh, Director, Cadenza Films & the Moderator was Mr. Raj Shekhar Parcha, Director & Founder GoAptive. The panelist highlighted the ecommerce has seeped into our lives from right from gathering the news we find in the newspapers every morning to the billing process at our neighbor hood grocery shop, it is digital technology that is making tasks faster and more accurate. India is one of the fastest growing E-Commerce markets and expected to see more entrants. However, success in e-commerce goes beyond merely posting hundreds or thousands of products from virtually any type or category onto e-commerce website in a bid to get your site listed way up on search engine results.

Third Panel Discussion was on Topic "Employee Retention: Changing Approach", the speakers were Mr. JKP John, Head Talent Management, Aiana Hotels &Resorts, Mr. Debabrata Majumdar, Head Distribution, Dani Investment Securities, Mr. Parag Gadhia, Speaker, Coach, Entrepreneur & Facilitator & the Moderator for the panel Discussion was Mr. Sajid Patel, AVP Head Employee Relation and L&D, Datamatics. The panelist discussed that the Business paradigm is virtually in every department, modern business has been undergoing continuous change, the labor pool is changing drastically. Monetary incentives are not the only thing but regular interaction to retain the best talent and policies not acting as a barrier is the trick to employee retention.

The good strength of students was gathered for the event & they had learning of various aspect of transformation taking place in India. The event was concluded with National Anthem.

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